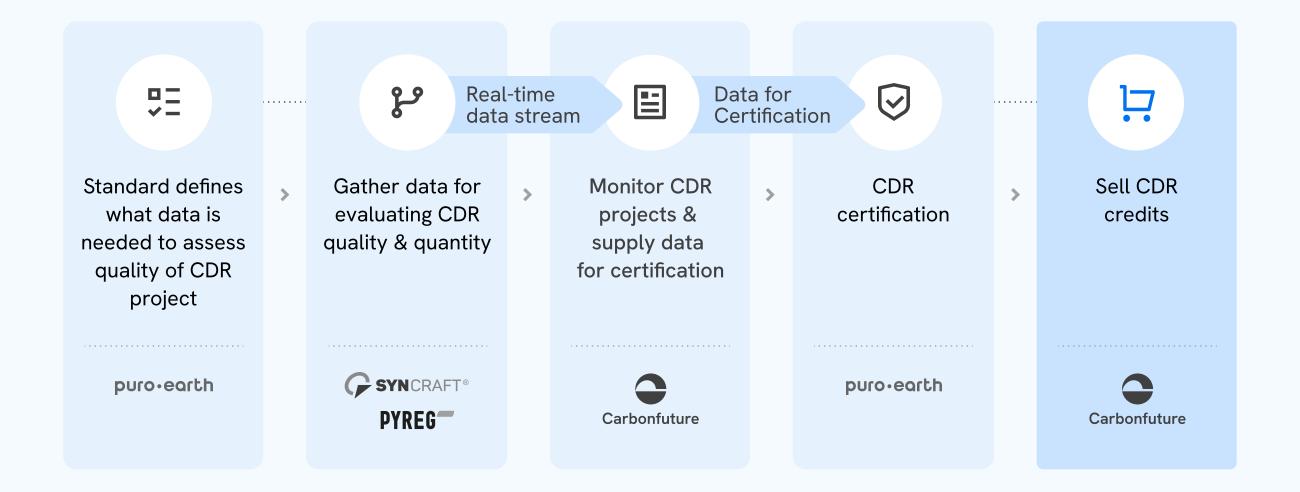
## Uniting for a Groundbreaking Initiative to Enhance Transparency in CDR Tracking



## **How it works**





"This alliance introduces a new era of transparency and efficiency in carbon removal tracking, harnessing the power of real-time IoT data to make the certification process faster and easier. It further strengthens our digital Trust Infrastructure for durable carbon removal by adding another layer of precision and efficiency in monitoring, reporting, and verification (MRV) of carbon removal projects and peace of mind for CDR buyers who buy carbon removal credits through our Marketplace."





"Puro.earth's collaboration with Carbonfuture, PYREG, and Syncraft is a step toward scaling CDR to climate-relevant levels. Through enabling frequent meter readings and automatic data transfer from suppliers to verifiers we move towards real-time monitoring and reporting, providing suppliers with earlier access to CORCs, and shattering the barriers of traditional annual issuances. Our commitment starts by setting high-quality standards so corporate buyers can purchase with trust, and extends to driving commoditization and liquidity of durable CDR markets."





"Carbonfuture sets the highest standards in terms of transparency and thus gives all parties security in a reputable process. This is what our market and the carbon removal industry need in order to achieve our climate goals as quickly as possible. PYREG is thrilled to be taking part in this CDR tracking transparency initiative."





"This partnership is a testament to our shared vision for sustainable innovation. We're excited to collaborate in setting new transparency benchmarks for carbon removal."

